

# Assistance League of San Luis Obispo County





## Program Services and Chapter Accomplishments

Assistance League is a national 501(c)(3) nonprofit, non-political, non-sectarian, public benefit corporation. The San Luis Obispo County chapter was chartered in 1996 and is an all-volunteer organization with no paid staff.

Raised **\$557,174** in fiscal year 2018-19 to return to the community.

A total of 2,180 students/children were clothed through Operation School Bell® and the Collaboration program.

Provided new, school-appropriate clothing to **2,111 Kindergarten through 12<sup>th</sup> grade students in need, living and attending school in all ten school districts** in San Luis Obispo County through **Operation School Bell**. Also, provided to the **2,111 Kindergarten through 12<sup>th</sup> grade** students a grade-appropriate book of their choosing through **Operation Bookshelf**, a tote filled with grade-appropriate school supplies through **Operation School Supply** and dental hygiene supplies through **Operation Dental Kit**.

With our program, **Collaboration**, we have continued our successful collaborations with private donors and provided new clothing to **69 homeless and in-need children**. The private donors provide their restricted funds and refer the children. These referred children are clothed in the same process as Operation School Bell students also receiving a grade-appropriate book, school supplies and dental hygiene supplies.

**Our member volunteers donated 29,790 service hours with an IRS value of \$767,986 determined by the U.S Department of Labor's Bureau of Labor Statistics.**

The chapter maintained its GuideStar Platinum Participant status.

### **Fundraising**

All funds stay within our County to support our programs.

Thrift Store **\$179,732**

Contributions and Grants **\$155,815**

"Warm Your Heart . . . Clothe a Child" direct mailer **\$39,694**

Charitable Chic Fashion Show **\$34,276**

### **Assistance League Thrift Store**

Our Thrift Store at 667 A Marsh Street, San Luis Obispo has completed its fourth year of operation. It is staffed entirely by our volunteers. The Thrift Store is a source of funding to support our chapter and its philanthropic programs. The additional revenue has allowed us to continue to serve more students in need in our County and to increase the amount spent on each student. Our careful planning and professional business practices have been effective, and our community has benefited. Come see us!

**Transforming Lives · Strengthening Community**

*Mission Statement: Assistance League of San Luis Obispo County volunteers transforming the lives of children and adults through community programs.*

### 2019-20 BOARD OF DIRECTORS

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*Mary Verdin, President Verdin*

## President's Message

Dear Friends,

On behalf of the Board of Directors and members of Assistance League® of San Luis Obispo County, I am pleased to present our 2018-19 Annual Report. Our chapter's mission is to transform lives of children and adults through community programs. As we begin our 24<sup>th</sup> year, we are proud to note that in furthering this mission we have provided over 28,000 students with new, school-appropriate school clothing through Operation School Bell®. This last year 2,180 students were clothed including 69 homeless and at-risk students. Our goal is always to increase this number.

As we strive to increase our services, we look to ways to increase funding. This past year we were able to implement an online Event Ticket Sales Process for our Charitable Chic Fashion Show and Luncheon. The public has grown to expect to be able to donate through an online capability. This initial effort was very successful.

At year end we had 146 members, an all-time high. These members donated 29,790 hours to the community. The IRS places a value of \$767,986 on these hours as determined by the U.S. Department of Labor Statistics. In order to maintain our chapter and ensure its ongoing success, a position of President-Elect was adopted and will be added to our Board of Directors in the 2020-21 fiscal year.

The success of this past year was due wholly to the generosity of our supporters, friends, and volunteers. I want to thank each of you for your efforts on behalf of the students in our community. We see the difference Operation School Bell makes in these children's lives each time we meet them in our clothing sessions. Statistics continue to bear out this positive impact. We value your trust in us in the continuing support you provide to our chapter.

*Helen Robertson*

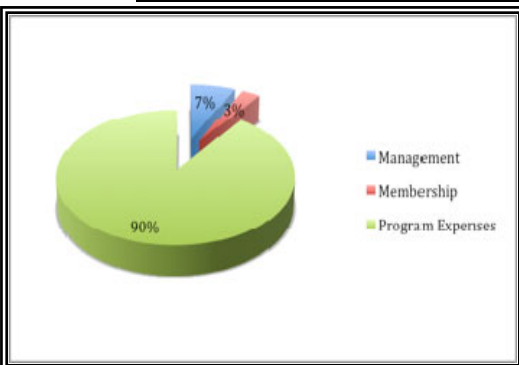
**FINANCIAL SUMMARY - Assistance League of San Luis Obispo County**  
**Fiscal Year Ended May 31, 2019**

**STATEMENT OF FINANCIAL POSITION**

|                           | May 31, 2019      | May 31, 2018      |                                   | May 31, 2019      | May 31, 2018      |
|---------------------------|-------------------|-------------------|-----------------------------------|-------------------|-------------------|
| <b>ASSETS</b>             |                   |                   | <b>LIABILITIES AND NET ASSETS</b> |                   |                   |
| Cash and Cash Equivalents | \$ 318,398        | \$ 311,461        | Total Liabilities                 | \$ 29,260         | \$ 17,102         |
| Other Current Assets      | 114,426           | 86,944            | Net Assets                        | 420,791           | 402,589           |
| Other Assets              | 17,227            | 21,286            | <b>TOTAL LIABILITIES AND</b>      |                   |                   |
| <b>TOTAL ASSETS</b>       | <b>\$ 450,051</b> | <b>\$ 419,691</b> | <b>NET ASSETS</b>                 | <b>\$ 450,051</b> | <b>\$ 419,691</b> |

**STATEMENT OF ACTIVITIES**

| <b>SUPPORT AND REVENUE</b>       |                |                | <b>EXPENSES</b>                   |                   |                   |
|----------------------------------|----------------|----------------|-----------------------------------|-------------------|-------------------|
| Net Revenue from Thrift Store    | \$ 179,732     | \$ 196,633     | <i>Program Services:</i>          |                   |                   |
| Net Revenue from Special Events  | 73,970         | 40,458         | Operation School Bell             | 321,207           | 347,885           |
| Grants and Contributions         | 155,815        | 141,542        | Operation School Supplies         | 25,873            | 17,252            |
| Membership                       | 9,666          | 9,056          | Operation Bookshelf               | 11,618            | 34,726            |
| Investment Return                | 951            | 693            | Pass through - Showers of Hope    | 2,124             |                   |
| <b>TOTAL SUPPORT AND REVENUE</b> | <b>420,134</b> | <b>388,382</b> | Total Program Expenses            | 360,822           | 399,863           |
|                                  |                |                | <i>Supporting Services</i>        |                   |                   |
|                                  |                |                | Fundraising                       |                   |                   |
|                                  |                |                | Management and General            | 29,845            | 28,468            |
|                                  |                |                | Membership Development            | 11,265            | 14,689            |
|                                  |                |                | Total Supporting Services         | 41,110            | 43,157            |
|                                  |                |                | <b>TOTAL EXPENSES</b>             | <b>401,932</b>    | <b>443,020</b>    |
|                                  |                |                | <b>CHANGE IN NET ASSETS</b>       | <b>18,202</b>     | <b>(54,638)</b>   |
|                                  |                |                | <b>NET ASSETS</b>                 | <b>420,791</b>    | <b>402,589</b>    |
|                                  |                |                | <b>NET ASSETS at May 31, 2018</b> | <b>\$ 438,993</b> | <b>\$ 347,951</b> |



**Friends of Assistance League . . .** A sincere thank you to the following individuals and organizations who have made a donation of \$250 or more to Operation School Bell through their grants, donations and sponsorships during our 2018-2019 fiscal year. We are extremely grateful for your support and association with our chapter. The children we serve and their families continually let us know how appreciative they are for our assistance. We could not continue our good work without you. Making a difference in the educational experience of a child by providing one of the most basic needs, clothing, is a remarkable thing. You can see from the photos on the cover some of the results of your generosity. Thank you for partnering with Assistance League to make that difference.

## Donors

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 Stephen Peterson and  
 Karen Willer  
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 The Richard & Kathleen Zacky  
 Family Foundation

## Grantors

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 Central Coast Funds for Children  
 Delta Dental Community Care Foundation  
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 The Community Foundation San Luis Obispo County  
 Union Bank Foundation