

Assistance League of San Luis Obispo County



THRIFT STORE



Program Services and Chapter Accomplishments

Assistance League is a national 501(c)(3) nonprofit, non-political, non-sectarian, public benefit corporation. The San Luis Obispo County chapter was chartered in 1996 and is an all-volunteer organization with no paid staff.

- Raised **\$504,255** in fiscal year 2017-18 to return to the community.
- A total of 2,323 students/children were clothed through Operation School Bell and the Collaboration program.
- Provided new, school-appropriate clothing and dental hygiene kits to **2,184 Kindergarten through 12th grade students in need, living and attending school in all ten school districts** in San Luis Obispo County through **Operation School Bell**.
- Provided to **2,184 Kindergarten through 12th grade** students a grade-appropriate book of their choosing through **Operation Bookshelf and tote filled with grade-appropriate school supplies through Operation School Supply**.
- With our program, **Collaboration**, we have continued our successful collaborations with school districts and private donors and provided new clothing to **139 homeless and in-need children**. The school districts and private donors provide their restricted funds and refer the children. These referred children are clothed in the same process as Operation School Bell students also receiving a dental hygiene kit, grade-appropriate book and school supplies.
- **Our member volunteers donated 24,654 service hours with an IRS value of \$615,117 determined by the U.S Department of Labor's Bureau of Labor Statistics.**
- The chapter achieved GuideStar Platinum Participant status.

Fundraising

All funds stay within our County to support our programs.

- Thrift Store **\$196,633**
- Contributions and Grants **\$141,542**
- "Warm Your Heart . . . Clothe a Child" direct mailer **\$40,458**

Assistance League Thrift Store

Our Thrift Store at 667 A Marsh St., San Luis Obispo has completed its third year of operation. It is staffed entirely by our volunteers. The Thrift Store is a source of funding to support our chapter and its philanthropic programs. The additional revenue has allowed us to continue to serve more students in need in our County and to increase the amount spent on each student. In 2017-18 we successfully implemented our new philanthropic program, Operation School Supply, which provided these students with grade-appropriate school supplies. Our careful planning and professional business practices have been effective, and our community has benefited. Come see us!

Mission Statement: Assistance League of San Luis Obispo County is a nonprofit volunteer organization whose members are dedicated to serving families and children through its philanthropic programs.

2018-19 BOARD OF DIRECTORS

Sue Pino
President

Karin Morris
VP Membership

Janeen Schiff
VP Philanthropic Programs

Francie Levy
VP Resource Development

Bonnie Long
VP Marketing and Communications

Jan Hutchinson
VP Strategic Planning

Pam Zweifel
Recording Secretary

Mary Bingham
Corresponding Secretary

Jo Anne Painter
Treasurer

ADVISORY COUNCIL

Debbie Arnold, Supervisor SLO County Board of Supervisors

James J. Brescia, Ed.D. SLO County Superintendent of Schools

Brandon Downing, Director of Marketing & Creative Services, KSBY TV

Stephen K. Hall, Esq. Stephen K. Hall and Associates

Kathleen Maas, Owner Pear Valley Vineyards

Garret Matsuura, Owner Arclight Media

Patrick O'Hara, Wealth Advisor & Partner Wacker Wealth Partners

Julie Rodewald Retired County Clerk –Recorder County of San Luis Obispo

Lori Thomas-Hicks, AUSD Director of Student Intervention Services and Special Education

Mary Verdin, President Verdin

President's Message

Dear Friends,

On behalf of the Board of Directors and members of Assistance League of San Luis Obispo County®, I am pleased to present our 2017-18 Annual Report. Each year our chapter has made a significant influence on the lives of many children in our community and last year was another exceptional year. Because of the efforts of our many supporters and member volunteers, we set another record by providing new school clothing to over 2,300 disadvantaged students through our primary philanthropic program, Operation School Bell®; and Collaboration Program.

We implemented Operation School Bell Measurable Outcomes survey, which is a method designed to evaluate the effectiveness of the program. From that effort, we received a 100% response rate from the 76 schools in the County. Their data contained very positive results, about the impact Operation School Bell had on the academic and social success of students.

As an all-volunteer organization our dedicated volunteers donated over 24,500 hours back to our community. We also continue to work with our Advisory Council seeking advice on public relations and marketing efforts, social networking opportunities and various program issues. We cannot thank the Council members enough for their invaluable support.

Last year, our Chapter attained GuideStar's highest Platinum level seal of transparency. GuideStar is a national organization that provides information on the financial wellbeing, accountability and transparency of thousands of charities.

I want to extend a sincere thank you to all our friends, supporters and volunteers for their continued support and tireless efforts in improving the lives of students by helping them to thrive and achieve success in their daily lives. The fact that we receive donations, support and volunteer efforts from many of the same individuals year after year is truly a testament to the value and importance of our organization, and the trust placed in us to continue to serve our community in a consistent and responsible manner.

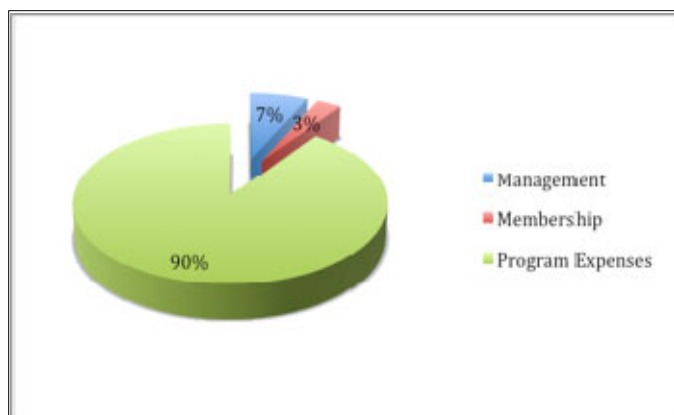
Sue Pino

FINANCIAL SUMMARY — ASSISTANCE LEAGUE OF SAN LUIS OBISPO COUNTY FOR THE FISCAL YEAR ENDED MAY 31, 2018 — STATEMENT OF FINANCIAL RESPONSIBILITY

	May 31, 2018	May 31, 2017		May 31, 2018	May 31, 2017
ASSETS			LIABILITIES AND NET ASSETS		
Cash and Cash Equivalents	\$ 311,461	\$ 366,853	Total Liabilities	\$ 17,102	\$ 13,459
Other Current Assets	86,944	77,670	Net Assets	402,589	457,227
Other Assets	21,286	26,163	TOTAL LIABILITIES AND		
TOTAL ASSETS	\$ 419,691	\$ 470,686	NET ASSETS	\$ 419,691	\$ 470,686

STATEMENT OF ACTIVITIES

	May 31, 2018	May 31, 2017		May 31, 2018	May 31, 2017
SUPPORT AND REVENUE			EXPENSES		
Net Revenue from Thrift Store	\$ 196,633	\$ 154,480	<i>Program Services:</i>		
Net Revenue from Special Events	40,458	71,068	Operation School Bell	347,885	278,362
Grants and Contributions	141,542	124,680	Operation School Supplies	17,252	
Membership	9,056	11,986	Operation Bookshelf	34,726	20,607
Investment Return	693	767	Total Program Expenses	399,863	298,969
TOTAL SUPPORT AND REVENUE	388,382	362,981	<i>Supporting Services</i>		
			Fundraising		14,170
			Management and General	28,468	22,894
			Membership Development	14,689	18,590
			Total Supporting Services	43,157	55,654
			TOTAL EXPENSES	443,020	354,623
			CHANGE IN NET ASSETS	(54,638)	8,358
			NET ASSETS at June 1, 2017	457,227	448,869
			NET ASSETS at May 31, 2018	\$ 402,589	\$ 457,227
			NET ASSETS - BOY	448,869	369,031
			NET ASSETS - EOY	\$ 394,231	\$ 448,869



Friends of Assistance League . . . A sincere thank you to the following individuals and organizations who have made a donation of \$250 or more to Operation School Bell through their grants, donations and sponsorships during our 2017-2018 fiscal year. We are extremely grateful for your support and association with our chapter. The children we serve and their families continually let us know how appreciative they are for our assistance. We could not continue our good work without you. Making a difference in the educational experience of a child by providing one of the most basic needs, clothing, is a remarkable thing. You can see from the photos on the cover some of the results of your generosity. Thank you for partnering with Assistance League to make that difference.

Donors

Charlene and John Ables
 Susan and Craig Armstrong
 Linda Aspirion
 Ray Johnson and Jan Baum
 Ron Bell
 Walt Bethel
 Anne and Chet Boyd
 Betty and Joe Bretting
 Lois and Dave Bruns
 Diane Cotter
 Donna and Fred Cummings
 First Book National Book Bank
 Candee and Bert Forbes
 Hallie and Grant Fraysier
 Bob Garrett
 Nancy and Chet Grove
 Kathie and Ken Hendricks
 Robert Hurkmans Memorial
 Jan Hutchinson

Johnston and Hutchinson LLP
 Carol Kiessig
 Larry Akey and Francie Levy
 Kathleen and Tom Maas
 Maureen and Stan Marquis
 Neil Glines and Deb Martin
 McMillan Study Guides, Inc.
 Jeanette and Larry Meek
 Jo Anne and Roy Painter
 Terese and Brent Parker
 Roberta Parsons
 Partnership for the Children
 of SLO County
 Pear Valley Vineyards'
 Employees
 Pear Valley Vineyards
 Susan and Ron Pino
 Theresa and Amedeo Pino
 The Rawlings Family Charity

Linda and Bernet Reitner
 Rita's Rainbows, INC
 Julie and Rick Rodewald
 Linda and Darel Rundstrom
 Cleo Schiff
 Simply Marketing
 SLO Skiers, Inc.
 Ian Smalley
 Barbara and Al Stevens
 Lynn and Rick Stollmeyer
 Gail Stoneburg
 Maria and Hal Sweasey
 Debra and Bob Wacker
 Lynn and Randy Walti
 Diana and Jim Weirick
 Andrea and Jerry Weinstein
 The Richard & Kathleen
 Zacky Family Foundation
 Pamela and Richard Zweifel

Grantors

Arbonne Charitable Foundation
 Bank of the Sierra
 Cambria Community Council
 Central Coast Funds for Children
 City of Arroyo Grande
 City of Pismo Beach
 County of San Luis Obispo
 First Book National Book Bank

Limoneira Foundation Fund
 MINDBODY, Inc..
 Rotary Club of Morro Bay
 Rotary Club of San Luis Obispo deTolosa
 Talley Fund for Vineyard and
 Farm Workers
 Unitarian Universal Fellowship of San Luis
 Obispo County